

Alliance Community Hospital
Public Outcome Report
2017

Community Outreach:

In 2017 we successfully achieved the prevention and screening outreach initiatives that were set for our program. Over 500 community members were reached through our educational programs. A focus on healthy lifestyle choices as a strategy for cancer prevention was the dominant theme for all of our community events. We again successfully collaborated with the community education and public relations program to ensure that we were able to reach our target audiences.

Two of our community activities focused specifically on colon cancer education and screening. In review of the CQIP Data, Alliance Community Hospital has a larger number of Stage 3 Colon Cancers at Diagnosis. Given the elevated Stage 3 Colon Cancer cases, we consider this a priority to educate the community on colon cancer screenings. Also, having signed the American Cancer Society's initiative on 80% by 2018, we felt a continued focus on colon cancer education and screening was a priority. The educational event held by Dr. Hlivko (GI Specialist) had about 45 attendees, many of which verbalized they learned more about the screening guidelines and importance of screening. The PACE Health Fair offered educational information on colon and other cancer screening recommendations along with FIT testing for colorectal cancer. Participants verbalized learning other screening methods and feeling more informed on screening guidelines. Of the 32 participants that accepts the FIT testing kit, only 9 returned the kit for testing. All the kits that were returned were negative and did not need additional follow up.

We also provided two other Educational Events to the Community throughout 2017. The Breast Cancer Education has about 20 attendees and several of the attendees noted expected changes to their behavior be eating healthier, getting more exercise and getting bone density testing. There was also an education event on Cervical Cancer. This event was well attended with approximately 30 attendees and focused on the importance of screenings despite age and was presented by a Cervical Cancer Survivor.

Smoking Cessation Classes continue to be offered to the Community and Alliance Community Hospital Staff. They have counseled 38 smokers in 2017. About 1/3 of the class is currently on some kind of nicotine replacement therapy and around 3/4 of the class are active smokers or use chewing tobacco. Stark County has a 23% smoking population versus the state of Ohio with a 22%. Stark County also ranks 39th in the state for Healthy Lifestyle Choices which include tobacco & alcohol use. We would like to see the number who have quit smoking and stopped nicotine replacement therapy increase since our county has a higher than average smoking population.

Smoking Cessation	Class – Instructional on smoking hazards &	Quarterly – Community	Q: 1 M: 35-40	Quit Smoking
-------------------	--	-----------------------	------------------	--------------

Alliance Community Hospital
Public Outcome Report
2017

	cessation techniques	Monthly - Employees		ACS
--	----------------------	---------------------	--	-----

Alliance Community Hospital is also focused on providing high quality care with access to low cost or free screenings.

We did offer the FIT testing for Colon Cancer Screenings during the PACE Health Fair. Participants verbalized learning other screening methods and feeling more informed on screening guidelines. Of the 32 participants that accepts the FIT testing kit, only 9 returned the kit for testing. All the kits that were returned were negative and did not need additional follow up.

Program	Activities	Date Held	# of participants	Guideline used
Colon Cancer Education	Presentation on Colon Cancer, Screening Guidelines and testing techniques	3-17-17	45 attendees	American Cancer Society
FIT Testing at Community Health Fair	Education on Colon Cancer and Screening	9-20-17	32 took kits/signed consent 9 returned kits	NCCN

In November 2017, Alliance Community Hospital Cancer Program offered a Lung Cancer Screening Day. During this event two of our physicians, Amir Iqbal, MD and Daniel Mitchell, MD provided physical exams to 15 patients. The patients that met criteria the Lung Cancer Screening Exam (Low Dose CAT Scan [LDCT]), received a LDCT Scan that same day. Of the 11 LDCT Scans provided, no cancers were diagnosed. These patients were encouraged to continue to have the annual LDCT Scan and to Smoking Cessation Class as indicated by the screening. There was a Smoking Cessation specialist on hand during the event which provided education to 14 individuals.

Alliance Community Hospital
Public Outcome Report
2017

Program	Activities	Date Held	# of participants
Free LD CT Scans	Free LD CT Scans, Physician assessment, Smoking Cessation	11-11-17	16 Registered 1 Walk in 2 No Shows 15 Total Screened 4 – Mod Risk 11 – High Risk

We continue to offer Low Dose CAT Scans (LDCT Scan) for individuals at risk for lung cancer all year through a physician’s order.

We also continue to offer Mammography and Colonoscopy Services throughout the year through a physician’s order.

References:

American Cancer Society. Cancer Facts & Figures 2015. Atlanta: American Cancer Society; 2015 The National Cancer Institute

Mammography Source: County Health Ranking: Original Source: Dartmouth Atlas of Health Care

2016 Community Health Needs Assessment: Alliance Community Hospital Prepared by Center for Marketing & Opinion Research, LLC

Alliance Community Hospital Cancer Registry